



**1<sup>ST</sup> SEM. 2011/2012**

**PAGE 1 OF 2**

**UNIVERSITY OF SWAZILAND**

**MAIN EXAMINATION PAPER**

**PROGRAMME: B.Sc. AGRICULTURAL ECONOMICS AND BUSINESS MANAGEMENT II**

**COURSE CODE: AEE 204**

**TITLE OF PAPER: FUNDAMENTALS OF RURAL SOCIOLOGY AND EXTENSION**

**TIME ALLOWED: TWO (2) HOURS**

**INSTRUCTION: ANSWER ALL FOUR (4) QUESTIONS**

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1<sup>ST</sup> SEM. 2011/2012

PAGE 2 OF 2  
AEE 204: MAIN EXAM.

**QUESTION 1:**

A major challenge to the extension institution is lack of effective communication.

- a.) What do you understand by effective communication? (5 Marks).
- b.) Identify and discuss the factors which an extension agent should take into account in bringing about effective communication with farmers. (20 Marks).

**[Total=25 Marks]**

**QUESTION 2:**

Discuss five important functions of culture in a rural community of your choice.

**[25 Marks]**

**QUESTION 3:**

- a.) Explain the term conflict. (5 Marks)
- b.) State and explain the various forms of social conflict taking place in rural areas of Swaziland or any other country of your choice. (20 Marks)

**[25 Total=Marks]**

**QUESTION 4:**

Write notes on the following methods of teaching in agricultural extension:

- a.) Method demonstration. (13 Marks)
- b.) Field trip. (12 Marks)

**[Total=25 Marks]**