



2nd SEM. 2013/2014

Page 1 of 2

UNIVERSITY OF SWAZILAND

FINAL EXAMINATION PAPER

PROGRAMME: BSc. in Agric. Economics and Agribusiness Management Year 4

COURSE CODE: AEM 408

TITLE OF PAPER: AGRIBUSINESS MANAGEMENT

TIME ALLOWED: TWO (2) HOURS

INSTRUCTION: 1. ANSWER ALL QUESTIONS
2. EACH QUESTION CARRIES TWENTY FIVE (25) MARKS

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CHIEF INVIGILATOR

Question 1

- a. From a management standpoint, international markets hold appeal for a number of reasons. Clearly, explain any 4 benefits from doing business internationally. (10 marks)
- b. Using the information given from the attached page taken from Mr Simelane's farm supply store condensed balance and income statement, calculate the following and interpret what the figures mean. (15 marks)
 - Return on Assets (ROA)
 - Asset turn-over ratio
 - Quick Ratio

Question 2

- a. Why would a firm consider entering into a strategic alliance? Discuss. (15 marks)
- b. How do managers create the right working climate for their employees? Explain. (10 marks)

Question 3

- a. Present the supply chain management process structure. (10 marks)
- b. Explain the importance of technology in agribusiness management.(15 marks)

Question 4

- a. Why is it important to measure financial statements of an agribusiness firm? How often should the evaluation be done? (13 marks)
- b. Why does the public encourage the cooperative form of business? (12 marks)