

1<sup>st</sup> SEM. 2016/17



**UNIVERSITY OF SWAZILAND**  
**SUPPLEMENTARY EXAMINATION PAPER**

- PROGRAMME** : **BACHELOR OF SCIENCE IN:  
 CONSUMER SCIENCE;  
 CONSUMER SCIENCE EDUCATION;  
 FOOD SCIENCE, NUTRITION AND  
 TECHNOLOGY; & TADM LEVEL I**
- COURSE CODE** : **CED101**
- TITLE OF PAPER** : **CONSUMER EDUCATION**
- TIME ALLOWED** : **TWO (2) HOURS**
- INSTRUCTIONS** : **ANSWER QUESTION ONE (1) AND  
 ANY OTHER TWO (2) QUESTIONS**

**DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN  
 GRANTED BY THE CHIEF INVIGILATOR**

**QUESTION 1 (COMPULSORY)**

- (a) Differentiate the following terms as used in Consumer Education and give examples in each case.
- (i) Scarcity due to expansion of wants and Apparent Abundance.
  - (ii) Opportunity cost and Implicit costs
  - (iii) Chain stores and Convenience stores
  - (iv) Demand pull inflation and Cost push inflation
  - (v) Illth and Wealth

(5×6 Marks)

- (b) Discuss about five (5) types of consumers.

(10 Marks)

[TOTAL MARKS=40]

**QUESTION 2**

Outline the internationally recognized rights and responsibilities of Consumers.

[TOTAL MARKS=30]

**QUESTION 3**

Discuss any five (5) types of pricing policies used by suppliers and explain how a consumer can benefit from them.

[TOTAL MARKS=30]

**QUESTION 4**

- (a) Describe the flow of goods from production to the ultimate consumer (10 Marks)
- (b) Discuss any five (5) types of loans offered by financial institutions towards the purchase of goods. Include credit source and lending policy in each case.

(5×4 Marks)

[TOTAL MARKS=30]