

# UNIVERSITY OF SWAZILAND

## FACULTY OF COMMERCE

### DEPARTMENT OF BUSINESS ADMINISTRATION

#### FINAL EXAMINATION PAPER

MAY, 2008

*(IDE STUDENTS ONLY).*

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**TITLE PAPER : SEMINAR IN BUSINESS**

**COURSE TITLE : BA 515**

**TIME ALLOWED : TWO (2) HOURS**

- INSTRUCTIONS :**
- (1) TOTAL NUMBER OF QUESTIONS IN THIS PAPER IS FIVE (5)**
  - (2) THE PAPER CONSISTS OF SECTION A AND SECTION B.**
  - (3) ANSWER QUESTION IN SECTION A WHICH IS COMPULSORY AND ANY TWO (2) QUESTIONS IN SECTION B.**
  - (4) THE MARKS AWARDED FOR A QUESTION /PART OF A QUESTION ARE INDICATED AT THE END OF EACH QUESTION / PART OF QUESTION.**
  - (5) WHERE APPLICABLE, ALL WORKINGS / CALCULATIONS MUST BE CLEARLY SHOWN.**

**NOTE: MAXIMUM MARKS WILL BE AWARDED FOR GOOD QUALITY LAYOUT, ACCURACY, AND PRESENTATION OF WORK.**

**THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.**

## **SECTION A (ANSWER ALL QUESTIONS).**

**Q1.** Discuss the relevance of research proposal to research. (25marks).

**Q2** “*The Scientific method encourages a rigorous, impersonal mode of procedure dictated by the demands of logic and objective procedure*”.

(i). Explain this statement in terms of your understanding of research. (12marks).

(ii). What are the basic postulates underlying this method? (13marks).

## **SECTION B (ANSWER ANY TWO QUESTIONS).**

**Q3.** “*Research report is a channel of communicating the research findings to the readers of the report. A good research report is one which does this task efficiently and effectively*”. Discuss this statement by enumerating the *precautions* for writing research report. (25marks).

**Q4.** (a). Explain the term *ethnography* and its key features in research. (15marks).

(b). Must data be edited? Justify your stand. (10marks).

**Q5** (a). Discuss the *formal properties* that characterise the interval level of measurement. (15marks).

(b). Enumerate the limitations of pre-experimental designs. (10marks).