UNIVERSITY OF SWAZILAND

FACULTY OF COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

SUPPLEMENTARY EXAMINATION PAPER 2012/2013

TITLE OF PAPER: MANAGEMENT INFORMATION SYSTEMS I

COURSE CODE: BA215/BA317

YEAR OF STUDY: B.COM 2 (FULL TIME), DIP COM 4 (IDE)

TIME ALLOWED: THREE (3) HOURS

INSTRUCTIONS:

1. This paper consists of sections A and B.

2. The case study question – Section A, is compulsory.

3. Answer any three questions from section B.

NOTE: Marks will be awarded for good communication in English and for orderly presentation of work.

This examination paper should not be opened until permission has been granted by the invigilator.

SECTION A

This section is compulsory

For each of the following types of firms, describe an electronic commerce application and specify the advantages provided by the application.

    a. Airline company   (10)

    b. Insurance Company   (10)

    c. Bank   (10)

    d. Hospital   (10)