

**UNIVERSITY OF SWAZILAND**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SUPPLEMENTARY EXAMINATION PAPER**  
**JULY, 2015**

---

---

**TITLE OF PAPER : RESEARCH METHODS**

**COURSE CODE : BA 300 FULL TIME**

**TIME ALLOWED : THREE (3) HOURS**

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FIVE (5)**
  - 2. SECTION A IS COMPULSORY.**
  - 3. ANSWER ANY THREE (3) QUESTIONS IN SECTION B**
  - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

**NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.**

**SPECIAL REQUIREMENTS: NONE**

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.**

## SECTION A

- a) Discuss the 4 different methods of data collection and give examples. State the overall purpose, advantages and challenges 40 marks

## SECTION B

### Question 2

Compare correlative research and explanatory research 20 marks

### Question 3

How can reliability be improved in research 10 marks

Differentiate between validity of findings and validity of measurement 10 marks

### Question 4

Discuss the non probability method 20 marks

### Question 5

What do you understand by grounded theory 20 marks