

UNIVERSITY OF SWAZILAND
DEPARTMENT OF BUSINESS ADMINISTRATION
MAIN EXAMINATION PAPER
DECEMBER, 2014

TITLE OF PAPER : RESEARCH METHODS

COURSE CODE : BA 400 IDE

TIME ALLOWED : TWO (2) HOURS

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FOUR (4)**
 - 2. SECTION A IS COMPULSORY.**
 - 3. ANSWER ANY TWO (2) QUESTIONS IN SECTION B**
 - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.

SPECIAL REQUIREMENTS: NONE

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

SECTION A

Topic: The usage of journals by students in the faculty of commerce.

Questions [A –D] are based on the above topic

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|---|---|----------|
| A | Develop a problem statement based on the above topic? | 5 marks |
| B | Develop 4 research questions | 10 marks |
| C | How will you ensure the validity of your project? | 5 marks |
| D | Develop a conceptual framework with six independent variables and a dependent variable and give a reason on each one of them. | 20 marks |
| E | why is the literature review important to the reader? | 10 marks |

SECTION B

Answer any 2 questions

Question 2

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| A | Compare correlative research and explanatory research | 20 marks |
| B | Why is it important to reference your work? | 5 marks |

Question 3

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| A | Discuss the different types of validity and give examples | 20 marks |
| B | Why is measurement important for quantitative research? | 5 marks |

Question 4

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| A | Discuss the non-probability method | 20 marks |
| B | What are the causes of sampling error? | 5 marks |