

UNIVERSITY OF SWAZILAND

DEPARTMENT OF BUSINESS ADMINISTRATION

SUPPLEMENTARY EXAMINATION PAPER

JULY, 2015

TITLE OF PAPER : RESEARCH METHODS

COURSE CODE : BA 400 IDE

TIME ALLOWED : TWO (2) HOURS

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FOUR (4)**
 - 2. SECTION A IS COMPULSORY.**
 - 3. ANSWER ANY THREE (3) QUESTIONS IN SECTION B**
 - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.

SPECIAL REQUIREMENTS: NONE

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

SECTION A

Topic: The role of financial market in the Swazi economy

- (a) From the above topic develop a purpose 5 marks
- (b) Based on your problem statement develop 4 sub-problems / research questions 5 marks
- (c) Who do you think is going to benefit from such a research 5 marks
- (d) State a dependent and independent variable from the topic and justify them 5 marks

- (e) Develop 5 other variables that would be useful when writing your literature review and justify why you have chosen those variables 20 marks
- (f) Give reasons why you have to consider the reader when you write the literature review 10 marks

SECTION B

Question 2

- A How can reliability be improved in research 10 marks
- B Differentiate between validity of findings and validity of measurement 10 marks
- C What is coding? 5 marks

Question 3

- A Discuss the non-probability method 20 marks
- B What are the causes of sampling error? 5 marks

Question 4

- A Compare correlative research and explanatory research 20 marks
- B Why is the level of measurement important? 5 marks