

**UNIVERSITY OF SWAZILAND**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SUPPLEMENTARY EXAMINATION PAPER**  
**JULY, 2015**

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**TITLE OF PAPER : RESEARCH METHODS**

**COURSE CODE : BA 401 FULL TIME**

**TIME ALLOWED : TWO (2) HOURS**

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FOUR (4)**
  - 2. SECTION A IS COMPULSORY.**
  - 3. ANSWER ANY TWO (2) QUESTIONS IN SECTION B**
  - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

**NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.**

**SPECIAL REQUIREMENTS: NONE**

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.**

## SECTION A

### Question 1

- I. Discuss the 4 different methods of data collection and give examples. State the overall purpose, advantages and challenges of the methods you have chosen 40 marks
- II. Describe what is meant by reliability in research 5 marks
- III. How can reliability be improved in research 5 marks

## SECTION B

### Question 2

Discuss grounded theory 25 marks

### Question 3

What criteria would you use for assessing the worth of a research instrument? Discuss. 25marks

### Question 4

- A In correlation research study researchers often apply faulty logic. What does this mean? 5 mark
- B Compare and contrast correlative research and explanatory research 20 marks