

UNIVERSITY OF SWAZILAND
DEPARTMENT OF BUSINESS ADMINISTRATION
MAIN EXAMINATION PAPER
DECEMBER, 2015

TITLE OF PAPER : RESEARCH METHODS

COURSE CODE : BA 400 IDE

TIME ALLOWED : THREE (3) HOURS

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FIVER (5)**
 - 2. SECTION A IS COMPULSORY.**
 - 3. ANSWER ANY THREE (3) QUESTIONS IN SECTION B**
 - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.

SPECIAL REQUIREMENTS: NONE

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

main

SECTION A

Topic: The usage of information technology by small business in Swaziland

- (a) From the above topic develop the purpose of the study 5 marks
 - (b) Based on your problem statement develop 4 sub-problems / research questions 5 marks
 - (c) Who do you think is going to benefit from this a research and why 5 marks
 - (d) Develop 5 other variables that would be useful when writing your literature review and justify why you have chosen those variables 5 marks
- State the sampling method you would use and give reasons 5 marks

SECTION B

Question 2

- (a) Discuss the different types of validity 10 marks
- (b) What do you understand by reliability? Discuss the different types of reliability 10 marks
- (c) Why is pilot testing importance 5 marks

Question 3

- (a) Discuss the Probability sampling method and give an example in each case 20 marks
- (b) Outline the main advantages and limitations of secondary analysis of other researchers data 5marks

Question 4

- (a) Discuss each of the following concepts
 - 1. Exploratory research (5 marks)
 - 2. Correlational research(5marks)
 - 3. Descriptive research(marks) 15 marks
- (a) Give reasons why you have to consider the reader when you write the literature review 10 marks

Question 5

What are the features of the two main paradigms in research/research philosophy? 25 marks