

UNIVERSITY OF SWAZILAND
DEPARTMENT OF BUSINESS ADMINISTRATION
SUPPLEMENTARY EXAMINATION PAPER
JUNE, 2016

TITLE OF PAPER : RESEARCH METHODS

COURSE CODE : BA 400 IDE

TIME ALLOWED : THREE (3) HOURS

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FIVE (5)**
 - 2. SECTION A IS COMPULSORY.**
 - 3. ANSWER ANY THREE (3) QUESTIONS IN SECTION B**
 - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.

SPECIAL REQUIREMENTS: NONE

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

Supplementary

SECTION A

Topic: The use of computers in secondary schools in Swaziland

- (a) From the above topic develop a purpose of the study 5 marks
- (b) Based on your problem statement develop 4 sub-problems / research questions 5 marks
- (c) Who do you think is going to benefit from such a research 5 marks
- (d) State a dependent and independent variable from the topic and justify them 5 marks
- (e) Develop 5 other variables that would be useful when writing your literature review and justify why you have chosen those variables 5 marks

SECTION B

Question 2

- (a) What is the main difference between qualitative and quantitative research 15 marks
- (b) Why is the literature review important to you as the researcher 10 marks

Question 3

- (a) Discuss the Non Probability sampling method and give an example in each case 20 marks
- (b) If you were conducting an interview survey of around faculty of commerce students what type of probability sample would you choose and why? 5 marks

Question 4

- (a) Differentiate between validity of findings and validity of measurement 10 marks
- (b) Define observation research. Discuss how observation research can be classified giving a practical example in each case. 15 marks

Question 5

- (a) Discuss the factors that influence the choice of sample size 20 marks
- (b) Explain 2 limitations of using documents as source of research information 5 marks