UNIVERSITY OF SWAZILAND

DEPARTMENT OF BUSINESS ADMINISTRATION

MAIN EXAMINATION PAPER

DECEMBER, 2016

TITLE OF PAPER : RESEARCH METHODS

COURSE CODE : BA 300 FULL TIME /IDE

TIME ALLOWED : THREE (3) HOURS

INSTRUCTIONS: 1. THE NUMBER OF QUESTIONS IN THIS PAPER FIVE (5)

2. SECTION A IS COMPULSORY.

3. ANSWER ANY THREE (3) QUESTIONS IN SECTION B

4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.

NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.

SPECIAL REQUIREMENTS: NONE

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

SECTION A

Question 1

Topic: "lack of Modules for Distant Education Students"

a) Develop 4 research questions based on the above Topic   10 marks

b) Which data collection method would you use and why   5 marks

c) Which sampling method would you use for this study give reasons   10 marks

SECTION B

Question 2

Discuss the procedure for writing a literature review   25 marks

Question 3

Discuss the different types of research and their corresponding aims   25 marks

Question 4

Discuss grounded theory in relation to data analysis and methodology and research report

25 marks

Question 5

Confidence intervals for males and females merit scores (n males = 100; n females = 338) in 2009 at uniswa faculty of commerce are given in the Table below.

Gender	X	95% confidence interval Lower Limit	95% confidence interval Upper Limit
Males	13.70	12.81	14.59
Females	16.80	16.23	17.36

a) Discuss the above Table   10 marks

b) Discuss three different types of validity and give examples   15 marks