

UNIVERSITY OF SWAZILAND
DEPARTMENT OF BUSINESS ADMINISTRATION

SUPPLEMENTARY EXAMINATION PAPER

JULY, 2017

TITLE OF PAPER : RESEARCH METHODS

COURSE CODE : BA 300 FULL TIME /IDE

TIME ALLOWED — : THREE (3) HOURS

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FIVE (5)**
 - 2. SECTION A IS COMPULSORY.**
 - 3. ANSWER ANY THREE (3) QUESTIONS IN SECTION B**
 - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.

SPECIAL REQUIREMENTS: NONE

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

SECTION A

Supplementary

Question 1

Topic: “why is that IDE students do not use the library”

- a) Develop a problem statement addressing the above Topic 5 marks
- b) Develop 4 research questions based on the above Topic 10 marks
- c) Who do you think will benefit from this research and why 5 marks
- d) How will you ensure validity of your questionnaire 5 marks

SECTION B

Question 2

Research can either be qualitative or quantitative. Critically compare these two types of research methods and provide examples of each. 15 marks

Discuss random sampling method and stratified sampling method 10 marks

Question 3

- a) Why is it important to adhere to research ethics in conducting research in educational and social science 20 marks
- b) What causes sampling error 5 marks

Question 4

- a) Briefly describe information that should appear in a good abstract 8 marks
- b) Explain fully how you would validate the questionnaire 12 marks
- c) What do you understand by reliability 5 marks

Question 5

Discuss ethnography theory in relation to data analysis, methodology and research report 25 marks