

UNIVERSITY OF SWAZILAND

DEPARTMENT OF BUSINESS ADMINISTRATION

MAIN EXAMINATION PAPER

DECEMBER, 2016

TITLE OF PAPER : RESEARCH METHODS

COURSE CODE : BA 400 IDE

TIME ALLOWED : TWO (2) HOURS

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FIVE (4)**
 - 2. SECTION A IS COMPULSORY.**
 - 3. ANSWER ANY TWO (2) QUESTIONS IN SECTION B**
 - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.

SPECIAL REQUIREMENTS: NONE

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

MAIN BA400

SECTION A

Question 1

Topic: "lack of Modules for Distant Education Students"

- a) Develop 4 research questions addressing the Topic 10 marks
- b) State the dependent and 4 independent variable from the topic and justify 10 marks
- c) Who will benefit from this research and why 5 marks
- d) Discuss the different types of research and their corresponding aims 25 marks

SECTION B

Question 2

Discuss the procedure for writing a literature review 25 marks

Question 3

- a) Discuss three different types of validity and give examples 15 marks
- b) What are the different errors that are likely to occur when doing research
And how can you avoid them 10 marks

Question 4

Discuss the different types of non-probability sampling method 25 marks