

UNIVERSITY OF ESWATINI

FACULTY OF COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

RE-SIT EXAMINATION PAPER; B.COM F/T & IDE

JANUARY 2020

TITLE OF PAPER : RESEARCH METHODOLOGY

COURSE CODE : BUS301/ BUS300

TIME ALLOCATED : THREE [3] HOURS

TOTAL MARKS : 100 MARKS

INSTRUCTIONS

1. TOTAL NUMBER OF QUESTIONS IN THIS PAPER IS 5
2. ANSWER QUESTION 1 WHICH IS COMPULSORY AND THREE (3) OTHER QUESTIONS OF YOUR CHOICE
3. THE MARKS ALLOCATED FOR A QUESTION/PART OF A QUESTION ARE INDICATED AT THE END OF EACH QUESTION/PART OF QUESTION.
4. PLEASE CLEARLY SHOW ALL YOUR WORKINGS IN YOUR ANSWER BOOKLET

THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

QUESTION 1 This question is compulsory

Briefly explain each of the following research concepts. Your explanation of each concept should not exceed a paragraph **(8 marks each)**

- a. Research paradigm
- b. Data saturation
- c. Research ethics
- d. Sampling error and
- e. Mixed methods

[TOTAL 40 MARKS]

QUESTION 2.

Explain the association between research problem and research proposal (you may need to highlight the contents of each concept) **[TOTAL 20 MARKS]**

QUESTION 3

Discuss the advantages and disadvantages of different sampling methods one would use when carrying out quantitative research **[TOTAL 20 MARKS]**

QUESTION 4

If I have been able to see farther than others it was because I stood on the shoulders of others (Isaac Newton, n.d). Explain in details the purpose of the research concept alluded to in the above statement. **[TOTAL 20 MARKS]**

QUESTION 5

What qualities should a moderator of focus group discussion possess? **[TOTAL 20 MARKS]**

GOOD LUCK!!!!