



2ND SEM. 2018/19

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**UNIVERSITY OF ESWATINI
FINAL EXAMINATION PAPER**

**PROGRAMME : BACHELOR OF SCIENCE IN TEXTILE
APPAREL DESIGN AND MANAGEMENT YEAR
II**

COURSE CODE : TAD 406 / TADM410

TITLE OF PAPER : PRODUCR DEVELOPMENT AND EXHIBITION

TIME ALLOWED : TWO (2) HOURS

**INSTRUCTIONS : ANSWER QUESTION ONE (1)
AND ANY OTHER TWO (2) QUESTIONS**

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THE CHIEF INVIGILATOR**

QUESTION 1 (COMPULSORY)

- a) Discuss with examples any **four (4)** categories of products that can be considered to be new products. (12 Marks)
- b) 'Trapping 'dead air' in the textile fibres and structures is key to effective thermal insulation'. Discuss **five (5)** ways in which this can be achieved. (10 Marks)
- c) You have been tasked with designing a textile apparel product that will provide protection from water. Discuss **two (2)** ways in which this can be achieved. (12 Marks)
- d) Define laser welding and give **four (4)** beneficial features of the process. (6 Marks)

[TOTAL MARKS= 40]

QUESTION 2

- a) Describe ultrasonic welding and give **three (3)** advantages and **three (3)** disadvantages of the process. (9 Marks)
- b) All activities associated with manufacture of any product have an effect on the environment. Discuss how as a designer you can minimise these effects. (10 Marks)
- c) Briefly describe your understanding of phase change materials and state **two (2)** areas where they can be applied. (8 Marks)
- d) Name **three (3)** factors that influence the temperature of the body. (3 Marks)

[TOTAL MARKS = 30]

QUESTION 3

- a) A designer has been given a brief to design an outdoor jacket. Discuss the social, moral and environmental issues they must consider in the design of this product. (8 Marks)
- b) In designing a product, discuss how you can meet the needs of customers better than your competition (10 Marks)
- c) Discuss the important design parameters to consider when designing base layer garments for active wear (8 Marks)
- d) What makes textile and apparel NPD distinct from generic NPD? (4 Marks)

[TOTAL MARKS =30]

QUESTION 4

- a) Discuss how woven fabrics can be designed to offer ease of movement. **(15 Marks)**
- b) Sustainability in product development needs to be considered in regard to all product components, and nonwovens are not exempt from this. Discuss **two (2)** ways in which these issues have been addressed within nonwoven production. **(12 Marks)**
- c) Briefly explain your understanding of adaptive clothing. **(3 Marks)**

[TOTAL MARKS = 30]