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UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION

BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V

FINAL EXAMINATION PAPER, MAY ,2004

- TITLE OF PAPER :** MATERIALS DEVELOPMENT II
- COURSE CODE :** IDE-BAE 402-1
- TIME ALLOWED :** TWO (2) HOURS
- INSTRUCTIONS :**
1. **ANSWER THREE QUESTIONS ONLY, ONE (1) FROM EACH OF THE TWO SECTIONS**
 2. **QUESTION ONE IS COMPULSORY**
 5. **ANSWERS SHOULD BE WRITTEN IN THE ANSWER BOOKLETS PROVIDED.**
 6. **DO NOT WRITE ON THE QUESTION PAPER.**

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

SECTION A

QUESTION 1 [COMPULSORY]

- (a) Discuss principles applicable in the development and use of media. [10 marks]
- (b) Your organization has commissioned you to produce radio programmes aimed at raising awareness on the socio-economic impact of HIV/AIDS on Swazi society.
 - (i) Explain how you will identify your audience for the communication plan. [5 marks]
 - (ii) Specify the content for each identified target audience [10 marks]
 - (iii) Explain how you will develop the content for each target group.[10 marks]
 - (iv) Justify why radio will be the most appropriate medium to use. [5 marks]

SECTION B

QUESTION 2

Explain how you will produce media for either (a) Extension education or (b) Community development or (c) Health education or (d) Adult Basic Literacy . [30 marks]

QUESTION 3

- (a) What is the distinction between a basic literacy newspaper and a basic literacy newsletter? [15 marks]
- (b) Explain the processes involved in managing Newspaper /Newsletter production. [15 marks]

SECTION B

QUESTION 4

With the aid of examples, discuss the role of adult resource centres in Swaziland. [30 marks]

QUESTION 5

- (a) What is an exhibition? [10 marks]
- (b) Choose a theme and explain how you could develop and use exhibitions in the teaching and learning of adults in Swaziland. [20 marks]

QUESTION 6

Your organization has assigned you to produce a work plan for establishing a media centre.

- (a) Explain the main factors you need to consider before purchasing the equipment that you will install in the media centre. [20 marks]
- (b) What are your reasons? [10 marks]