

Course Code: IDE-BAE 411 1&2 (M) 2005

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V
FINAL EXAMINATION PAPER, MAY 2005

TITLE OF PAPER : **SMALL SCALE BUSINESS MANAGEMENT**

COURSE CODE : **IDE-BAE 411 1&2**

TIME ALLOWED : **THREE (3) HOURS**

INSTRUCTION : **1. ANSWER ALL QUESTIONS IN SECTION "A".**

2. ANSWER ANY TWO (2) QUESTIONS FROM SECTION "B".

2. MARKS WILL BE DEDUCTED FOR POORLY WRITTEN ENGLISH.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GIVEN BY THE INVIGILATOR

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SECTION "A"**ANSWER ALL QUESTIONS FROM THIS SECTION****QUESTION 1**

Explain to a group of adult learners (i) what a small business is, and (ii) how they can start a small business. [25 marks]

QUESTION 2

- (a) Give the essentials for business planning.
(b) Outline a business plan. [25 marks]

SECTION "B"**ANSWER ANY TWO (2) QUESTIONS FROM THIS SECTION****QUESTION 3**

Prepare a balance sheet of a small business run by a group of adult learners. [25 marks]

QUESTION 4

Make a distinction among the three financial statements in any businesses. Use diagrams. [25 marks]

QUESTION 5

Define the following terms"

- (i) Business strategy
(ii) Layout
(iii) Location
(iv) Merchandising
(v) SWOT analysis

[25 marks]