

Course Code: BAE 306 (M) 2006

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR IV
FINAL EXAMINATION PAPER, MAY 2006

TITLE OF PAPER : **SPEECH COMMUNICATIONS**

COURSE CODE : **IDE-BAE 306**

TIME ALLOWED : **THREE (3) HOURS**

INSTRUCTIONS :

1. **STUDENTS SHOULD ANSWER ANY FOUR (4) QUESTIONS.**
2. **EACH QUESTION CARRIES 15 MARKS.**
3. **TIME ALLOCATED FOR EACH PAPER IS THREE HOURS.**
4. **NEATNESS AND GRAMMAR WILL BE TAKEN INTO ACCOUNT.**

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

QUESTION 1

Write a speech about teenage pregnancies in Swaziland. Imagine that your speech will be delivered to parents gathered for a graduation ceremony at a secondary school. The speech should take into account issues of cultural practices, capitalism and modernity.

QUESTION 2

Give a detailed description of the common contents of the HIV/AIDS message to the public.

QUESTION 3

We communicate, educate and train to effect change in the learner. Discuss giving clear, simple and practical examples.

QUESTION 4

Explain factors that seem to have led to the creation of social classes in Swaziland since the coming of the Europeans.

QUESTION 5

Explain the various steps a presenter would professionally go through to prepare a presentation to a literature class.

QUESTION 6

Illustrate with a logical argument how the church uses persuasion in its communication with its congregations.