

**UNIVERSITY OF SWAZILAND  
INSTITUTE OF DISTANCE EDUCATION**

**BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V**

**FINAL EXAMINATION PAPER, MAY 2007**

**TITLE OF PAPER : MATERIALS DEVELOPMENT II**

**COURSE CODE : IDE-BAE 402-1**

**TIME ALLOWED : TWO (2) HOURS**

**INSTRUCTIONS : 1. ANSWER THREE QUESTIONS ONLY. ONE (1)  
FROM EACH OF THE THREE SECTIONS**

**2. QUESTION ONE IS COMPULSORY**

**3. ANSWERS SHOULD BE WRITTEN IN THE ANSWER  
BOOKLETS PROVIDED.**

**4. DO NOT WRITE ON THE QUESTION PAPER.**

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

**SECTION A**

**QUESTION 1 [ COMPULSORY]**

- (a) What is the distinction between 'media' and 'mass media'? [ 5 marks]
- (b) With the aid of examples, discuss 10 uses of media. [ 10 marks]
- (c) Using your current area of specialization (Communication/ Rural Development/ Human Resource Management) describe how you could publicize your organization's involvement in the implementation of any of the UN Millennium Goals (MDGs)
- (i) Identify the goal to be addressed and target audience. [ 2marks]
- (ii) Specify the objectives to be achieved. [ 2 marks]
- (iii) Identify the media to be used [ 5 marks]
- (iv) Develop message or content to be included [10 marks]
- (v) Explain why you think the media selected is appropriate for the presentation of your message. [ 6 marks]

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**SECTION B**

**QUESTION 2**

- (a) Describe the types of media commonly used in your area of specialization ( Communication/ Rural development/Human Resource Management). [ 10 marks]
- (b) Describe the steps you will follow in producing media for a target audience of your choice in Swaziland on issues pertaining to the HIV/AIDS pandemic. [20 marks]

**QUESTION 3**

- (a) What is the role of newspapers and newsletters in the education and training of adults? [ 15 marks]
- (b) With the aid of an example from Swaziland, describe the procedure you will follow in planning and producing a basic literacy newspaper/newsletter for workers in (i)the sugar belt of Swaziland or (ii) a rural community area of your choice. [15 marks]

**SECTION C**

**QUESTION 4**

- (a) What is an adult resource centre? [ 7.5 marks]
- (b) With the aid of examples, explain the procedure for establishing an adult resource centre in Swaziland. [ 7.5 marks]
- (c) What is the procedure for selecting and acquiring resources for the centre? [15 marks]

**QUESTION 5**

Your organization has assigned you to lead a team working on an exhibition to publicize its goods and/services. Describe how you will implement the task.

[ 30 marks]

**QUESTION 6**

- (a) Explain why maintenance and care for production facilities and teaching and learning materials are important to adult educators/facilitators. [ 5 marks]
- (b) Describe the procedure you would follow to maintain the following equipment:-
  - (i) Projection lamps. [ 5marks]
  - (ii) Audio equipment. [ 5marks]
  - (iii) Computer. [ 5marks]
  - (iv) A video camera [10 marks]