

Course Code: IDE-BAE 410 (M) 2007

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V
FINAL EXAMINATION PAPER, MAY, 2007

TITLE OF PAPER: MANAGEMENT OF PUBLIC ENTERPRISES
COURSE CODE: IDE-BAE 410
TIME ALLOWED: TWO (2) HOURS
INSTRUCTIONS:
1. ANSWER ALL QUESTIONS IN SECTION "A".
2. ANSWER ANY TWO (2) QUESTIONS FROM SECTION "B".

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

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SECTION "A"

QUESTION 1

(a) Define the terms i) Public ii) Enterprise iii) Public enterprise.

(b) Identify and describe the three essential factors of the public dimension of a public enterprise. [25 marks]

QUESTION 2

Identify the performance indicators in any public enterprise and discuss both improvement and obstacles. Draw a case from Swaziland. [25 marks]

SECTION "B"

QUESTION 3

Identify and discuss problems encountered by managers of public enterprises in Africa in general and Swaziland in particular. [25 marks]

QUESTION 4

Describe the relationship between ethics and business; and business ethics in public enterprise. [25 marks]

QUESTION 5

What are the four major objectives of performance improvement of a public enterprise and explain how its performance is assessed. [25 marks]