

**UNIVERSITY OF SWAZILAND  
FACULTY OF EDUCATION  
DEPARTMENT OF ADULT EDUCATION**

**FINAL EXAMINATION MAY 2008**

**TITLE : SPEECH COMMUNICATION**  
**COURSE CODE : BAE 306**  
**TIME ALLOWED : THREE (3) HOURS**

**INSTRUCTIONS:**

1. *Answer question 1 and three other questions*
2. *Neatness, grammar and spelling will count in grading*
3. *This paper consists of two pages, cover page included.*

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

**Question 1 (Compulsory)**

“In addition to what Hamilton Geogory has written about the benefits of public speaking, state the benefits that you will get in this course.” Make sure that you first state what the author has written before explaining your personal situation. [20 marks]

**Question 2**

Explain the components of the speech communication process. [10 marks]

**Question 3**

“In the speech communication process in informal speaking situations, messages and feedback often occur simultaneously.” Draw the diagram illustrating how this situation occurs. [10 marks]

**Question 4**

Why are communication skills important to your career? [10 marks]

**Question 5**

Explain the following in connection with speech delivery:

- a) The four main reasons for a speaker’s nervousness. [4 marks]
- b) Why fear and nervousness are beneficial to the public speaker. [6 marks]

**Total [10 marks]**

**Question 6**

You should take notes whenever you listen to a speech.

- (a) What are the reasons for this? [3 marks]
- (b) Outline the listener’s primary responsibilities [3 marks]
- (c) Discuss techniques to apply to a public speech when evaluating them. [4 marks]

**Total [10 marks]**