

**UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION**

BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V

MAIN EXAMINATION PAPER, 2008

- TITLE OF PAPER : MATERIALS DEVELOPMENT II**
- COURSE CODE : IDE-BAE 402**
- TIME ALLOWED : TWO (2) HOURS**
- INSTRUCTIONS**
- :1. ANSWER ALL THE THREE(3) QUESTIONS ONLY. ONE FROM SECTIONS A AND 2 FROM SECTION B**
 - 2. QUESTION 1 IS COMPULSORY**
 - 3. ANSWERS SHOULD BE WRITTEN IN THE ANSWER BOOKLETS PROVIDED.**
 - 4. DO NOT WRITE ON THE QUESTION PAPER.**

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

SECTION A

QUESTION 1 [40 MARKS]

- (a) Discuss principles applicable in the development and use of media.
[10 marks]
- (b) Your organization has commissioned you to produce radio programmes aimed at raising awareness on the socio-economic impact of HIV/AIDS on Swazi society.
- (i) Explain how you will identify your audience for the communication plan.
[5 marks]
- (ii) Specify the content for each identified target audience.
[10 marks]
- (iii) Explain how you will develop the content for each target group.
[10 marks]
- (iv) Justify why radio will be the most appropriate medium to use.
[5 marks]

SECTION B

QUESTION 2

Explain how you will produce media for either (a) Extension education or (b) Community development or (c) Health education or (d) Adult Basic Literacy .
[30 marks]

QUESTION 3

With the aid of examples, discuss the role of adult resource centres in Swaziland.
[30 marks]

QUESTION 4

- (a) What is an exhibition? [10 marks]
- (b) Choose a theme and explain how you could develop and use exhibitions in the teaching and learning of adults in Swaziland. [20 marks]