

**UNIVERSITY OF SWAZILAND**  
**INSTITUTE OF DISTANCE EDUCATION**  
**BACHELOR OF EDUCATION YEAR V**  
**FINAL EXAMINATION – MAY 2009**

**TITLE OF PAPER** : **SMALL-SCALE BUSINESS MANAGEMENT**  
**COURSE CODE** : **BAE 411 – 1 & 2**  
**TIME ALLOWED** : **THREE (3) HOURS**  
**INSTRUCTIONS** : **ANSWER ALL QUESTIONS IN SECTION A**  
**AND FOUR (4) QUESTIONS IN SECTION B**

**THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

## Section A

### Question 1

Identify and discuss four (4) ways of going into business in Swaziland [4 x 5 = 20 marks]

## Section B

Answer four (4) questions from this section

### Question 1

a) What do you mean by 'finance' in small-scale business [5 marks]

b) Identify and assess three potential sources of finance for small business [3 x 5 = 15 marks]

[Total marks = 20]

### Question 2

a) How would describe 'business location'? [5 marks]

b) Identify and discuss three (3) factors a prospective entrepreneur has to consider when selecting a location for his or her small business [3 x 5 = 15 marks]

[Total marks = 20]

### Question 3

a) What does the abbreviation 'SWOT' stand for? [4 marks]

b) Explain what you understand by a SWOT analysis [4 x 4 = 16 marks]

[Total marks = 20]

### Question 4

"Women-owned businesses have their fair share of problems".

Identify and discuss four (4) challenges facing women-owned business in your community

[4 x 5 = 20 marks]

### Question 5

In managing the firm's human resource, the manager of a small business performs several roles.

Identify and discuss four (4) roles he or she performs in managing people [4 x 5 = 20 marks]

**End of Question Paper**