

**UNIVERSITY OF SWAZILAND  
INSTITUTE OF DISTANCE EDUCATION**

**BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V**

**MAIN EXAMINATION PAPER, MAY, 2009**

**TITLE OF PAPER : MATERIALS DEVELOPMENT II**

**COURSE CODE : IDE-BAE 402-1**

**TIME ALLOWED : TWO (2) HOURS**

**INSTRUCTIONS : 1. ANSWER THREE QUESTIONS ONLY. ONE (1)  
FROM SECTION A AND TWO(2) FROM SECTION  
B.**

**2. QUESTION ONE IS COMPULSORY.**

**3. ANSWERS SHOULD BE WRITTEN IN THE  
ANSWER BOOKLETS PROVIDED.**

**4. DO NOT WRITE ON THE QUESTION PAPER.**

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

**SECTION A**

**QUESTION 1 [ COMPULSORY] [ 40 marks]**

- (a) What is the distinction between 'media' and 'mass media'?  
[ 5 marks]
- (b) With the aid of examples, discuss 10 uses of media.  
[ 10 marks]
- (c) Using your current area of specialization (Communication/ Rural Development/ Human Resource Management) describe how you could publicize your organization's involvement in the implementation of any of the UN Millennium Goals (MDGs)
  - (i) Identify the goal to be addressed and target audience.  
[ 2marks]
  - (ii) Specify the objectives to be achieved.  
[ 2 marks]
  - (iii) Identify the media to be used  
[ 5 marks]
  - (iv) Develop message or content to be included  
[10 marks]
  - (v) Explain why you think the media selected is appropriate for the presentation of your message.  
[ 6 marks]

**SECTION B**

**QUESTION 2**

- (a) Describe the types of media commonly used in your area of specialization ( Communication/ Rural development/Human Resource Management).  
[ 10 marks]
- (b) Describe the steps you will follow in producing media for a target audience of your choice in Swaziland on issues pertaining to the HIV/AIDS pandemic.  
[20 marks]

**QUESTION 3**

Your organization has assigned you to lead a team working on an exhibition to publicize its goods and/services. Describe how you will implement the task.

[ 30 marks]

**QUESTION 4**

- (a) Explain why maintenance and care for production facilities and teaching and learning materials are important to adult educators/facilitators. [ 5 marks]
- (b) Describe the procedure you would follow to maintain the following equipment:-
- (i) Projection lamps. [ 5marks]
  - (ii) Audio equipment. [ 5marks]
  - (iii) Computer. [ 5marks]
  - (iv) A video camera [10 marks]