

**UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION**

BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V

MAIN EXAMINATION PAPER, MAY, 2010

TITLE OF PAPER : MATERIALS DEVELOPMENT II

COURSE CODE : IDE-BAE 402-1

TIME ALLOWED : THREE (3) HOURS

**INSTRUCTIONS : 1. ANSWER QUESTION 1 (SECTION A) AND
ANY TWO (2) FROM SECTION B**

2. QUESTION 1 IS COMPULSORY

**3. ANSWERS SHOULD BE WRITTEN IN THE
ANSWER BOOKLETS PROVIDED.**

4. DO NOT WRITE ON THE QUESTION PAPER.

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS
BEEN GRANTED BY THE INVIGILATOR**

SECTION A

QUESTION 1 [40 MARKS]

- (a) What is instructional media? [5 marks]
- (b) Discuss principles applicable in the development and use of media. [5marks]
- (c) Your organization has commissioned you to produce radio programmes aimed at raising awareness on effects of gender-based domestic violence on Swazi society.
 - (i) Explain how you will identify your audience for the communication plan. [5 marks]
 - (ii) Specify the content for each identified target audience. [10 marks]
 - (iii) Explain how you will develop the content for each target group. [10 marks]
 - (iv) Justify why radio will be the most appropriate medium to use. [5 marks]

SECTION B

QUESTION 2

Discuss the **production** and **use** of the following types of commonly used instructional media:

- (a) Flannel boards [5 marks]
- (b) Puppets [5 marks]
- (c) Flat pictures [5 marks]
- (d) Posters [5 marks]

QUESTION 3

- (a) Discuss the similarities and differences between a newspaper and newsletter. [10 marks]
- (b) Explain principles and steps you will follow in producing a newsletter for either (a) Extension education or (b) Community development or (c) Health education or (d) Adult Basic Literacy . [20 marks]

QUESTION 4

- (a) What is a resource centre? [10 marks]
- (b) With the aid of examples, discuss the profile and role of an adult resource centre you are familiar with in Swaziland. [20 marks]

QUESTION 5

- (a) What is an exhibition? [10 marks]
- (b) Choose a theme and explain how you could develop materials and use exhibitions in the teaching and learning of adults in Swaziland. [20 marks]

QUESTION 6

Describe the procedure you would follow to maintain and care for the following Equipment for developing instructional materials:

- (i) An overhead projector [10 marks]
- (ii) A video camera. [10 marks]
- (iii) A computer [10 marks]