

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
Bachelor of Education (Adult Education)
2011/2012 Session
EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: **Speech Communication**
COURSE CODE: **BAE 306**
TIME ALLOWED: **THREE (3) HOURS**
INSTRUCTIONS:

1. Answer **FOUR (4)** questions, **TWO** from each section.
2. Write **legibly**, that is, **boldly** and **clearly**.
3. Evince the principles of **composition** and **grammar**.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR.

BAE 306: Speech Communication**SECTION A**

1. Human beings cannot but communicate, especially, talk or speak, in the multifarious situations they find themselves; but Deutschmann identifies distinct situations in which humans communicate, to wit, *communication situations*. **(25 marks)**
 - i. **List** the “communication situations” identified by Deutschmann, and then **describe** each of them, with particular regard to the *natural* and/or *artificial* (man-made) means involved in speech communication. **(15)**
 - ii. It may be argued that conversation is the most common or frequent type of speech communication. **Indicate** the communication situations in which conversation can take place, and **examine** the nature of conversation. **(10)**
2. Language is the principal vehicle of speech communication. **Describe** the main divisions of language and **state** how their knowledge can improve our performance. **(25 marks)**
3. **Explain** TWO of the following: (a) *interview*, (b) *discussion*, and (c) *debate*; then, **discuss** the value of each for individuals, groups, organisations, and/or society. **(25 marks)**

SECTION B

4. **Describe** the major types of speech, according to *purpose*; then, **identify** FIVE *supporting materials* involved in speech writing, with examples. **(25 marks)**
5. **Examine** the *speech writing process*. **(25 marks)**
6. **Prepare** the outline of a speech on any subject of your choice and **write** its *introductory paragraph*. **(25 marks)**