

**UNIVERSITY OF SWAZILAND**  
**INSTITUTE OF DISTANCE EDUCATION**  
**BACHELOR OF EDUCATION (ADULT EDUCATION)**  
**SUPPLEMENTARY EXAMINATION, JULY 2014**

**TITLE: MANAGEMENT OF PUBLIC ENTERPRISES**

**COURSE CODE: IDE-BAE525**

**TIME ALLOWED: THREE (3) HOURS**

**INSTRUCTIONS:**

- 1. ANSWER FOUR (4) QUESTIONS.**
- 2. TWO (2) QUESTIONS MUST BE ANSWERED FROM EACH SECTION.**

## Section A

Answer two (2) questions from this section

### Question 1

- a) Discuss the term '*publicness*' as it relates to Public Enterprises.

[5 Marks]

- b) PEs by nature are monopolies and as such do have comparative advantage over private enterprises; discuss with reference to PEs in Swaziland.

[20 marks]

### Question 2

Discuss the concept '*accountability*' as it relates to PEs; and state why it is sometimes difficult for accountability to happen in PEs.

[25 marks]

### Question 3

- a) What do you understand by the term *mixed economy*?

[5marks]

- b) Using examples in the context of Swaziland; discuss how a PE can operate both as a public and a private entity.

[20 marks]

### Question 3

With the aid of examples in the context of Swaziland; discuss any five (5) personnel problems in PEs.

[25 marks]

## **Section B**

**Answer any two (2) questions from this section**

### Question 4

Discuss the quality of managers and boards of PEs and state how these impact on the PE.

[25 Marks]

### Question 5

a) Discuss the scope of objectives in a PE  
[5 marks]

b) Discuss the importance of policies in the management of PEs  
[20 marks]

### Question 6

a) Differentiate between a public and a private enterprise.  
[5 marks]

b) Choose one public enterprise in Swaziland and discuss it under the following headings:  
i. Capital/investment  
ii. Operational policies  
iii. Profit and loss

[20 Marks]