

**UNIVERSITY OF SWAZILAND**  
**INSTITUTE OF DISTANCE EDUCATION**  
**BACHELOR OF EDUCATION (ADULT EDUCATION)**  
**FIRST SEMESTER EXAMINATION, DECEMBER 2013**

**TITLE: MANAGEMENT OF PUBLIC ENTERPRISES**

**COURSE CODE: IDE-BAE525**

**TIME ALLOWED: THREE (3) HOURS**

**INSTRUCTIONS:**

- 1. ANSWER FOUR (4) QUESTIONS.**
- 2. TWO (2) QUESTIONS MUST BE ANSWERED FROM EACH SECTION.**

## **Section A**

### **Answer 2 questions from this section**

#### Question 1

- a) What do you understand by the term 'ethics' as it relates to the management of public enterprises?

[5 marks]

- b) Select one public enterprise of your own choice in Swaziland and; discuss how you could apply *Kant's Principle of categorical imperatives* in ensuring ethical conduct in the management of the PE.

[20 marks]

#### Question 2

Public enterprises are deemed to help governments to meet their political and social objectives. With the aid of examples, discuss with reference to PEs in Swaziland.

[25 Marks]

#### Question 3

Discuss any three (3) reasons known to you for the nationalisation and state why you would support creation of PEs as opposed to privatisation.

[25 marks]

## **Section B**

### **Answer two (2) questions from this section**

#### Question 4

- a) Discuss the concept of '*public enterprise*' giving examples in the context of Swaziland.

[10 marks]

- b) Describe any four (3) features of a public enterprise known to you.

[15 marks]

#### Question 5

- a) Discuss business planning in PEs under the following headings:

- i. Premises
- ii. Strategic planning
- iii. Medium range planning
- iv. Short range planning
- v. Implementation & review efforts

[5 x5 = 25 marks]

#### Question 6

Using examples in the context of Swaziland, discuss the importance of performance indicators in a PE of your own choice.

[25 marks]