

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF ADULT EDUCATION YEAR 3
FINAL EXAMINATION PAPER – MAY, 2015

TITLE OF PAPER : **MATERIALS DEVELOPMENT 1**

COURSE CODE : **IDE-BAE 316**

TIME ALLOWED : **THREE (3) HOURS**

INTRUCTIONS : **1. SECTION 'A' - COMPULSORY**
2. ANSWER TWO QUESTIONS IN SECTION 'B'
3. MARKS WILL BE DEDUCTED FOR POORLY WRITTEN ENGLISH

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SECTION A - [COMPULSORY]

QUESTION 1

- a. Before you develop content to teach any knowledge relating to a job performance, you will need to gather detailed information about the work that people do in organizations. This is known as work analysis. Work analysis encompasses three different kinds of analyses. Describe in detail what is involved in each analysis showing why it is important to undertake it in this exercise. [30 marks]
- b. There are two strategies for teaching content. These are expository strategy applied in receptive learning and the experimental strategy applied in discovery learning. By using the two types of learning - receptive learning and discovery learning discuss how a materials developer should present content to learners using these types of learning. [10 marks]

[40 marks]

SECTION B – ANSWER TWO QUESTION ONLY

QUESTION 2

With the aid of appropriate examples, describe the ASSURE model by showing how it can be used in designing and developing instructional materials.

[30 marks]

QUESTION 3

As a materials developer you are required to develop materials for a distance learning programme. Identify and discuss at least six (6) major considerations that you would take into account when presenting the materials.

[30 marks]

QUESTION 4

- a) Define the term 'quality control' as used in materials development. [2 marks]
- b) You have been hired by Family Life Association (FLAS) to evaluate posters aimed at educating the school-going youth on the causes and prevention of HIV/AIDS. Identify and discuss at least five (5) features on quality control issues that you will take into account as you evaluate the posters. [20 marks]
- c) Given that at times quality control can take the form of 'in-house reviews'. Supposing you want to use this in-house review on the posters before they are used. Explain what in-house review is and what type of feedback would you want to obtain from this type of reviews concerning the posters. [8 marks]

[30 marks]