

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
B. ED. (ADULT EDUCATION) YEAR IV
First Semester 2014/2015 Session
EXAMINATION QUESTION PAPER, MAIN

TITLE OF PAPER: SPEECH COMMUNICATION I

COURSE CODE: BAE 414

WEIGHT: 100 MARKS

TIME ALLOWED: THREE (3) HOURS

INSTRUCTIONS:

- 1. Answer FOUR (4) questions**
- 2. Number 1 is compulsory**
- 3. Write legibly, that is, boldly and clearly**
- 4. Evince the principles of composition and grammar**

**THE PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR**

BAE 414: SPEECH COMMUNICATION I
Question 1 carries 40 marks, others 20 each.

1. In every situation we find ourselves as human beings, we speak: We engage in speech communication. And language is the primary vehicle of speech communication.
 - (i) **Identify** and **describe** the situations in which we communicate, according to Deutschmann's classification of *communication situations*. **(15 marks)**
 - (ii) **State** five communication situations (as distinct from *types* of speech communication) that you have been in today. **(5 marks)**
 - (iii) **Explain** the branches or divisions of language and **discuss** how they work together in speech communication. **(20 marks)**
2. **Analyse** the process of speech communication, paying particular attention to its constituent activities and elements.
3. **Compare** *conversation* and *sermon* as types of speech communication, employing the mnemonic acronym, *SPEAKING* (Hymes, 1974).
4. *Pragmatics* may be characterised as "Language, especially, semantics, in practice." **Discuss** this characterisation of pragmatics, with regard to *speech act*, providing some vivid examples of speech act.
5. **Identify** the primary mechanisms of speech communication; then, **explain** their nature and operation.
6. **Answer A or B:**
 - A: **Examine** FOUR types of speech communication, apart from conversation and sermon.
 - B: **Write concise** notes on FIVE of the following:
 - (i) The pervasiveness and significance of speech communication in human life
 - (ii) The trio of Grammar, Logic, and Rhetoric and speech communication
 - (iii) Humour and speech communication
 - (iv) The SSEA human beings live in
 - (v) Ethics of speech communication
 - (vi) Non-verbal symbols and speech communication
 - (vii) *Fact-based* versus *Fiction-based* speech communication
 - (viii) Speech Etiquette of speech communication