

UNIVERSITY OF SWAZILAND

INSTITUTE OF DISTANCE EDUCATION

B. ED (ADULT EDUCATION) YEAR IV

FINAL EXAMINATION, MAY 2015

TITLE OF PAPER: MANAGING THE NON-PROFIT ORGANISATION II

COURSE CODE: BAE 429

TIME ALLOWED: THREE (3) HOURS

WEIGHT: 100 MARKS

INSTRUCTIONS: ANSWER ALL QUESTIONS FROM SECTION A

ANSWER ANY TWO (2) QUESTIONS IN SECTION B

WRITE YOUR ANSWERS ON ANSWER BOOKLET PROVIDED

THIS PAPER MUST NOT BE OPENED UNTIL THE INVIGILATOR HAS GRANTED PERMISSION TO DO SO

SECTION A

Question 1

Discuss the management of accountability in non-profit organisations.

[25 marks]

Question 2

The key to understanding non-profit organisations is learning who pays for the services delivered. Discuss this statement and provide examples of two (2) distinct non-profit organisations in Swaziland

[25 marks]

SECTION B

Question 3

Discuss the SWOT Analysis as it pertains to the strategic process for a for-profit organisation and the SWAA Analysis as it pertains to the strategic process of a non-profit organisation. Explain why the different approaches are used

[25 marks]

Question 4

- a) How does the lack of a clear-cut performance measure, such as profit, affect the strategic management of a non-profit organisation? [10 marks]
- b) What are the other features of non-profit organisations that pose constraints on strategic management? [15 marks]

Question 5

Discuss the qualitative and quantitative organisational performance measures in the non-profit and for-profit organisations

[25 marks]

Question 6

Why is the non-profit sector important in society? Give examples of goods and services that are provided by non-profit organisations that for-profit organisations cannot provide

[25 marks]