

Course Code: IDE-BAE 510 (M) December, 2014

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION

BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V

MAIN EXAMINATION PAPER, DECEMBER, 2014

TITLE OF PAPER : MATERIALS DEVELOPMENT

COURSE CODE : IDE-BAE 510

TIME ALLOWED : THREE (3) HOURS

- INSTRUCTIONS :
1. ANSWER FOUR(4) QUESTIONS ONLY. ONE (1) FROM SECTION A AND THREE (3) FROM SECTION B
 2. QUESTION ONE (1) (SECTION A) IS COMPULSORY
 3. ANSWERS SHOULD BE WRITTEN IN THE ANSWER BOOKLETS PROVIDED.
 4. DO NOT WRITE ON THE QUESTION PAPER.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

SECTION A

QUESTION 1 [34 marks]

- (a) What is the distinction between media, mass media and instructional media?
[10 marks]
- (b) Choose one of the following areas and outline the steps you would follow to produce a programme aimed at raising awareness of the adult population.
- (i) Food security and sustainable agriculture
 - (ii) The effects of gender-based domestic violence on Swazi society.
 - (iii) The use of information communication technology for increased production and productivity of organizations.

Explain how you will identify your audience, specify the content for your target audience, explain how you will develop the content, specify and justify the medium / media you will use. [24 marks]

SECTION B

QUESTION 2 [22 marks]

- (a) Discuss the principles applicable in the development and use of media.
[11 marks]
- (b) Critique the production and use of the following types of commonly used instructional media ,in the era of advanced information communication technology. (i) Flat pictures (ii) Flannel boards (c) Posters and brochures.
[11 marks]

QUESTION 3 [22 marks]

- (a) What is a resource centre? [8 marks]
- (b) Critique the role of resource centres in the education and training of adults in Swaziland. [14 marks]

QUESTION 4 [22 marks]

Describe the **use, maintenance and care** of the following equipment for developing instructional materials:

- (a) An opaque projector
- (b) A video camera
- (c) A computer or Laptop
- (d) A video camera

QUESTION 5 [22 marks]

- (a) What is an exhibition? [6 marks]
- (b) Critique the develop and use exhibitions in the teaching and learning of adults. [16 marks]

QUESTION 6 [22 marks]

- (a) What is a newspaper? [6 marks]
- (b) Critique the use of the newsletter in either (i) extension education, or (ii) health Education, or (iii) community development, or (iv) adult literacy. [16 marks]