

Course Code: IDE-BAE 510 (S) July, 2015

UNIVERSITY OF SWAZILAND  
INSTITUTE OF DISTANCE EDUCATION

BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V

SUPPLEMENTARY EXAMINATION PAPER, JULY, 2015

TITLE OF PAPER : MATERIALS DEVELOPMENT

COURSE CODE : IDE-BAE 510

TIME ALLOWED : THREE (3) HOURS

- INSTRUCTIONS :
1. ANSWER FOUR(4) QUESTIONS ONLY. ONE (1) FROM SECTION A AND THREE (3) FROM SECTION B
  2. QUESTION ONE (1) (SECTION A) IS COMPULSORY
  3. ANSWERS SHOULD BE WRITTEN IN THE ANSWER BOOKLETS PROVIDED.
  4. DO NOT WRITE ON THE QUESTION PAPER.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

**SECTION A**

**QUESTION 1 [34 marks]**

- (a) Discuss the similarities and differences between a newspaper and a newsletter.  
[6 marks]
- (b) Critique the use of the newspaper in either (i) extension education or (ii) health education or (iii) community development or (iv) adult literacy.  
[14 marks]
- (c) Explain the principles and steps you would follow in producing a newspaper or newsletter for either (i) extension education or (ii) health education or (iii) community development or (iv) adult literacy.  
[14 marks]

**QUESTION 2 [22 marks]**

- (a) What is the difference between instructional aid and instructional media?  
[8 marks]
- (b) Discuss the development and use of the following media in the education and training of adults : (a) Journals (b) posters and brochures (c) video texts.

**QUESTION 3 [22 marks]**

- (a) Write a letter to the editor of the Swazi Times Newspaper, on a topic of your choice, using a persuasive format. [11 marks]
- (b) Discuss the use of drama in the education and training of adults.  
[11 marks]

**QUESTION 4 [22 marks]**

Identify one public relations activity that you would like to carry out to publicise your organisation's involvement in community service. Use the following outline for your presentation:

- (a) Theme and target audience
- (b) Objectives to be achieved
- (c) Content to be used
- (d) Media to be used
- (e) Why you think media selected is appropriate for the presentation of your message.

**QUESTION 5 [22 marks]**

Critique the development and use of any three (3) of the following media for the education and training of adults:

- (a) Simulation exercise
- (b) Critical- incident analysis
- (c) Audio cassettes
- (d) Evaluation reports
- (e) role play.

**QUESTION 6 [22 marks]**

- (a) What is an exhibition? [8 marks]
- (b) Use the following list of materials and activities to build a logical process for mounting a successful exhibition:
  - (i) Health, Agriculture, Education and training, Sustainable environment, Sustainable agriculture, Science, technology and development.
  - (ii) Theme, target audience, content, materials, venue, communication goal.
  - (iii) Neatness, lighting, labeling, involvement of participants, legibility. Size and quantity.
  - (iv) Pathways, audience space, location.
  - (v) Press conference, feature articles.

**QUESTION 7 [22 marks]**

- (a) What is an adult resource centre? [8 marks]
- (b) Critique the use and management of adult resource centres in Swaziland. [14 marks]