

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V
FIRST SEMESTER EXAMINATION, DECEMBER 2014

COURSE TITLE: MANAGEMENT OF PUBLIC ENTERPRISES

COURSE CODE: IDE-BAE 525

TIME:THREE (3) HRS

INSTRUCTIONS:

- 1. ANSWER FOUR QUESTIONS**
- 2. ANSWER TWO (2) QUESTIONS FROM EACH SECTION**

SECTION A

ANSWER TWO (2) QUESTIONS FROM THIS SECTION

Question 1

Describe the following concepts as they apply to the management of public enterprises.

- 1. Publicness**
- 2. Mixed economy**
- 3. Ethics**
- 4. Performance improvement**
- 5. Public enterprise**

[5 x 5 = 25 Marks]

Question

Public enterprises were created to fulfil governments' social and economic objectives. Discuss highlighting how public enterprises help governments' achieve these objectives.

25 Marks

Question 3

Using examples of enterprises in Swaziland, discuss the differences between public and private enterprises.

25 Marks

SECTION B

ANSWER TWO (2) QUESTIONS FROM THIS SECTION

QUESTION 4

Public enterprises are impacted by the environment in which they exist. Discuss the problems that relate to the external environment, highlighting how these may be minimised for the public enterprise to achieve its purpose.

25 Marks

QUESTION 5

Discuss the concepts of autonomy and accountability in public enterprises showing the importance of these concepts in the management and success of public enterprises.

25 Marks

QUESTION 6

- a) In the context of public enterprises in Swaziland; highlight and critically discuss any four (4) causes of poor performance of public enterprises.**

20 Marks

- b) Discuss how the causes of poor performance stated above could be minimised / or averted.**

5 Marks