UNIVERSITY OF SWAZILAND DEPARTMENT OF ADULT EDUCATION PART-TIME DIPLOMA IN ADULT EDUCATION YEAR 11 RE-SIT EXAMINATION PAPER – JULY 2017

TITLE OF PAPER : RESEARCH DESIGN AND TECHNIQUES

COURSE CODE : AED202

:

TIME ALLOWED — :

THREE (3) HOURS

INSTRUCTIONS

- 1. ANSWER <u>ALL</u> QUESTIONS FROM SECTION A.
- 2. ANSWER <u>ANY THREE</u> QUESTIONS FROM SECTION B.

3. ALL QUESTIONS IN SECTION B CARRY EQUAL MARKS.

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1

SECTION A: (Compulsory)

INSTRUCTIONS: Answer <u>all</u> Questions.

QUESTION 1

What is the content of the letter accompanying a mailed questionnaire? (7 marks)

QUESTION 2

Unobstrusive measures are used in .

- a) Correlational studies
- b) Observational studies
- c) Experimental studies
- d) General survey studies

(2 marks)

QUESTION 3

In critiquing a research report under sampling the following would be considered except for:

- a) Is the sample size adequate?
- b) Is the sample representative of the defined population?
- c) Is the method for selection of the sample appropriate?
- d) Is the research design appropriate for the research problem? (2 marks)

QUESTION 4

When summarizing ordinal data, the ______ is the most useful measure of central tendency.

- a) Arithmetic mean
- b) Mode
- c) Median
- d) Geometric mean

QUESTION 5

The requirements to keep information provided by research participants confidential apply:

- a) To legal minors, but not to adults
- b) Only to cases where it is specifically requested by participants.
- c) To all persons under all conditions
- d) Only in cases where participants divulge information that is potentially illegal.

(2 marks)

(2 marks)

<u>OUESTION 6</u>

"How unhappy are you with your current salary? This question violates which rule of good survey writing?

- a) It is not quantifiable
- b) It makes an unwarranted assumption
- c) It fails to keep the respondents task simple
- d) It uses technical language that may not be known to all

QUESTION 7

Experimental research differs from descriptive research in that it:

- a) Is less sensitive to sampling bias
- b) Employs statistical analysis
- c) Attempts to determine causality
- d) Is conducted in a laboratory.
- **QUESTION 8**

An ordinal scale measurement:

- a) Assigns a name to a category
- b) Is tied to an absolute zero
- c) Incorporates equal units of measurement
- d) Communicates greater than/less than relationships.

QUESTION 9

There will be differences in degree of mood elevation seen in depressed clients after receiving either cognitive – behavioural or psychoanalytic therapy. In this hypothesis, mood elevation is the:

- a) Dependant variable
- b) Independant variable
- c) Confounding variable
- d) Constant

QUESTION 10

Here is a set of scores: 5, 3, 7, 3, 6, 2, 5, 3. The mean of this set of scores is _____

- a) 3
- b) 4
- c) 4.25
- d) 4.5

(2 marks)

3

(2 marks)

(2 marks)

(2 marks)

(2 marks)

SECTION B: ANSWER ANY THREE QUESTIONS

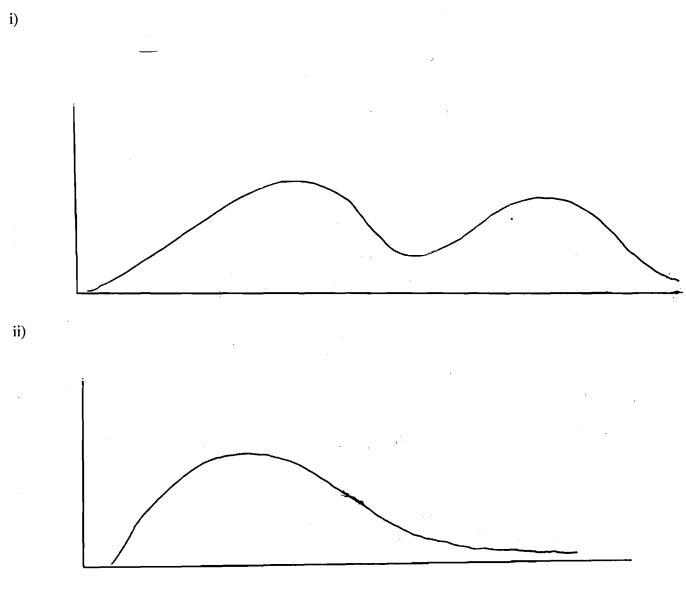
QUESTION 11

Discuss the advantages and disadvantages of face-to-face interviews.

(25 marks)

QUESTION 12

- a) Outline FOUR guidelines for conducting face-to-face interviews. (8 marks)
- b) Label the following drawings below, showing the positions of the mode, mean and median. Also classify them in terms of symmetry and skewness.



(17 marks)

QUESTION 13

a) i) List FOUR characteristics of classical experimental designs. (8 marks)
ii) In which scale of measurement are the following?

- 1) Soccer jersey numbers
- 2) Height measurements
- 3) Rank position in a marathon race

b) Discuss the following ethical issues in social science and educational research.

- i) Informed consent
- ii) Right to privacy

QUESTION 14

a) Calculate the mean of the following set of scores.

Х	f
21	1
22	3
25	3
27	5
26	9
29	7
30	5
32	- 3
35	- 2
40	1

(15 marks)

b) Outline five (5) strategies for maximising the return of mail questionnaires. (10 marks)

(9 marks)

(8 marks)