

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION

BACHELOR OF EDUCATION (ADULT EDUCATION)

SUPPLEMENTARY EXAMINATION PAPER JULY, 2017

TITLE OF PAPER: MATERIALS DEVELOPMENT I

COURSE CODE: BAE 316

TIME ALLOWED: THREE (3) HOURS

INSTRUCTIONS: ANSWER ANY FOUR (4) QUESTIONS.

THIS PAPER IS NOT TO BE OPENED UNTIL THE INVIGILATOR HAS GRANTED PERMISSION.

INSTRUCTIONS: Answer and 4 questions.

QUESTION 1

- i. Define "Chart" and provide what it depicts by giving two examples. (5)
- ii. Define "Flash-cards" and show their purpose. (5)
- iii. Explain what a bulletin board is and indicate **4** educational uses of bulletin boards. (5)
- iv. What are "Non-Projected media/materials"? Give two examples and show how they can be used in educational settings. (10)

[25 Marks]

QUESTION 2

- i. What are instructional materials/tools? (5)
- ii. Examine **four instructional materials/tools** and show how they are used when facilitating adult learners. (20)

[25 Marks]

QUESTION 3

- i. According to Frantz (1980), selection of media is based on **three important things**. List and explain each, giving a practical example. (15)
- ii. After selection of media/materials when using the ASSURE model, list and briefly discuss the **5P**'s in the **Utilise** step of the model.

[25 Marks]

QUESTION 4

- i. Discuss the **three stages of materials development** by outlining the major activities in each stage. (15)
- ii. List and discuss **four personnel** needed for materials development. Indicate the role they play by giving a practical example in developing any media/material of your choice. (10)

[25 Marks]

QUESTION 5

If you are to provide instruction to a group of adult learners:

- i. Select and describe any media/instructional material of your choice by showing how it works. (5)
- ii. Describe the audience it will be used for and give reasons for the choice of media/materials. (5)
- iii. Indicate why you selected it and show at what stage/level of **Dale's cone of experience** the media/material is placed. (10)
- iv. Give **two** reasons why the media/material is placed there (5)

[25 marks]

QUESTION 6

- i. Define "Social Media". (5)
- ii. Discuss using practical examples why you think **social media** can be used as a teaching/learning tool. (10)

[25 Marks]