

UNIVERSITY OF SWAZILAND

FACULTY OF EDUCATION

Bachelor of Education (Adult Education)

First Semester 2016/2017 Session

EXAMINATION QUESTION PAPER: **MAIN**

TITLE OF PAPER: **SPEECH COMMUNICATION I**

COURSE CODE: **BAE414**

TIME ALLOWED: **THREE HOURS**

INSTRUCTIONS:

1. Answer **FOUR (4)** questions.
2. Number 1 is **compulsory**
3. Write **legibly**, that is, **boldly** and **clearly**.
4. Evince the principles of **composition** and **grammar**.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR.

BAE 414: SPEECH COMMUNICATION I
Question 1 carries 40 marks, others 20 each.

1. Communication, generally, and speech communication, particularly, is the carrier of *the social process*. And the chief vehicle of communication is language.
 - (i) **Analyse** the social process, exemplifying it in concrete terms. (10)
 - (ii) **Define** and **analyse** language. (20)
 - (iii) **Explain** how speech communication operates as the carrier of the social process. (10)
2. **Discuss** the components of Dell Hymes (1974) paradigmatic mnemonic, *SPEAKING*.
3. **Identify** and **describe** the situations in which we communicate as articulated by Deutschmann, giving one example of the type of speech communication that could take place in each situation.
4. **Compare and contrast** the following:
 - (i) Lecture and Sermon
 - (ii) Interview and Debate
5. **Answer A or B.**
 - A: Expound** the key factors in *Discourse Analysis*.
 - B:** Oftentimes, when we utter a sentence, we perform some act. **Discuss** the concept of *speech act*, giving specific examples.
6. **Examine** the process of speech communication, with particular attention to the activities and elements which it involves.