

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR 5
MAIN EXAMINATION, DECEMBER 2016

TITLE: MANAGEMENT OF PUBLIC ENTERPRISES

COURSE CODE: IDE-BAE525

TIME ALLOWED: THREE (3) HOURS

INSTRUCTIONS:

- 1. THE PAPER CONTAINS TWO SECTIONS**
- 2. ANSWER FOUR (4) QUESTIONS; TWO QUESTIONS FROM EACH SECTION.**
- 3. LANGUAGE ACCURACY WILL BE RECOGNISED WHILST THE OPPOSITE WILL ATTRACT MARKS DEDUCTION.**

SECTION A

ANSWER TWO (2) QUESTIONS FROM THIS SECTION.

QUESTION 1

- a) What do you understand by the term '*performance*' in public enterprises? **1 mark**
- b) Critically discuss at least three (3) key factors that influence performance in public enterprises. **18 marks**
- c) List at least four (4) performance indicators known to you. **2 marks**
- d) Identify and discuss at least two (2) performance obstacles that you know; use examples of public enterprises in Swaziland to illuminate your answer. **4 marks**

QUESTION 2

Using examples of public enterprises in Swaziland, critically discuss how the composition of boards of directors has often failed to effectively ensure the effective running of public enterprises in Africa in general; and specifically public enterprises in Swaziland. **25 marks**

QUESTION 3

Identify and discuss personnel problems that are common in public enterprises; use examples of public enterprises in Swaziland. **25 marks**

SECTION B

ANSWER TWO (2) QUESTIONS FROM THIS SECTION.

QUESTION 4

Using examples of enterprises in Swaziland; identify and discuss the major differences between public and private enterprises. **25 marks**

QUESTION 5

- a) What do you understand by the following terms as they relate to enterprises:
 - i. Publicness
 - ii. Mixed economy
 - iii. Comparative advantage
 - iv. Public enterprise
 - v. Monopoly

10 marks

- b) With the aid of examples of public enterprises in the kingdom, identify and discuss three (3) features of a public enterprise.

QUESTION 6

- a) What do you understand by accountability as it is used in public enterprises?

10 marks

- b) Critically examine the impact of the external environment on public enterprises in Swaziland. **15 marks**

End of question paper