

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR 5
SUPPLEMENTARY EXAMINATION, JULY 2017

TITLE: MANAGEMENT OF PUBLIC ENTERPRISES

COURSE CODE: IDE-BAE525

TIME ALLOWED: THREE (3) HOURS

INSTRUCTIONS:

- 1. THE PAPER CONTAINS TWO SECTIONS**
- 2. ANSWER FOUR (4) QUESTIONS; TWO QUESTIONS FROM EACH SECTION.**
- 3. LANGUAGE ACCURACY WILL BE RECOGNISED WHILST THE OPPOSITE WILL ATTRACT MARKS DEDUCTION.**

SECTION A

ANSWER TWO (2) QUESTIONS IN THIS SECTION.

QUESTION 1

Accountability is the responsibility of both the management and the government. Discuss, citing examples of public enterprises in Swaziland. **25 marks**

QUESTION 2

Discuss the effects of political interference in the running of public enterprises in Swaziland. **25 marks**

QUESTION 3

Critically discuss the challenges of using long term planning in public enterprises. **25 marks**

SECTION B

ANSWER TWO (2) QUESTIONS IN THIS SECTION

QUESTION 4

Critically discuss how you could, as a CEO, implement Immanuel Kant's **5 categorical imperatives** in the ethical running of a public enterprise of your own choice. **25 marks**

QUESTION 5

Using Benn and Gaus (1983) three dimensions, discuss how you can differentiate between a public and a private enterprise. **25 marks**

QUESTION 6

Critically discuss some of the personnel challenges faced by managers of public enterprises in Swaziland and indicate how these affect the performance of the public enterprise. **25 marks**

End of question paper.