

UNIVERSITY OF SWAZILAND
INSTITUTE OF POST-GRADUATE STUDIES
M. ED. (ADULT EDUCATION) YEARS I & II
FINAL EXAMINATION, DECEMBER 2017

COURSE CODE: AED613
PAPER TITLE: COMMUNICATION IN ADULT EDUCATION
WEIGHT: 100 MARKS
TIME ALLOWED: THREE (3) HOURS
INSTRUCTIONS: ANSWER QUESTION ONE (1) AND TWO (2) OTHER
QUESTIONS, THREE (3) QUESTIONS ALTOGETHER

**DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR HAS GRANTED PERMISSION
TO DO SO**

Question 1 (Compulsory)

- (a) Explain what you understand by 'interpersonal communication' [5 marks]
- (b) Identify and discuss three (3) principles of interpersonal communication [3 x 5 = 15 marks]
- (c) With the aid of examples, discuss one theory of interpersonal communication [10 marks]
- (d) Indicate the implications of the theory (you discuss above) for adult education [10 marks]

[Total marks = 40]

Question 2

- (a) Explain what you mean by 'mass communication' [5 marks]
- (b) Examine two (2) types of mass communication [2 x 5 = 10 marks]
- (c) Identify and discuss one theory of mass communication [10 marks]
- (d) What are the implications of the theory for adult education [5 marks]

[Total marks = 30]

Question 3

Write a brief account on cross-cultural communication under the following sub-headings:

- (a) Origins of cross-cultural communication [10 marks]
- (b) The interdisciplinary orientation of cross-cultural communication [10 marks]
- (c) Cross-cultural communication as the new norm; understanding cultural diversity [10 marks]

[Total marks = 30]

Question 4

- (a) In your words, explain what you understand by 'public speaking' [5 marks]
- (b) Adult educators, by nature of their work, have to develop certain 'public speaking' skills.
Identify and examine five (5) public speaking techniques [5 x 3 = 15 marks]
- (c) Identify and discuss one theory of public speaking [10 marks]

[Total marks = 30]

End of Question Paper