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UNIVERSITY OF SWAZILAND
FACULTY OF EDUCATION

Bachelor of Education (Adult Education)

First Semester 2017/2018

EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: **SPEECH COMMUNICATION I**

COURSE CODE: **BAE414**

TIME ALLOWED: **THREE (3) HOURS**

INSTRUCTIONS:

1. Answer **FOUR (4)** questions.
2. Write **legibly**, that is, **boldly** and **clearly**.
3. Evince the principles of **composition** and **grammar**.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR.

BAE 414: SPEECH COMMUNICATION I

Every question carries 25 marks.

1. **Illustrate** the process of speech communication; then, **analyse** the process, paying particular attention to its constituent activities and elements.
2. **Explain** the branches or divisions of language and **discuss** how they work together in speech communication.
3. **Examine** the situations in which we communicate, based on Deutschmann's classification of *communication situations*; then, **describe** one type of speech communication that takes place in THREE of the situations.
4. **Choose** three types of speech communication and compare them, employing Hymes (1974) mnemonic acronym, *SPEAKING*.
5. **Discuss** the observation that communication, especially speech communication, is the "carrier of the social process." **Use** concrete examples to support your discussion.
6. Grammar, Logic, Rhetoric and Humour may be referred to as the indispensable quartet of communication, including speech communication. **Describe** each member of this quartet and **explain** the vital role they place in speech. **Give** vivid examples.