

UNIVERSITY OF SWAZILAND
FACULTY OF EDUCATION

Bachelor of Education (Adult Education)

First Semester 2017/2018

EXAMINATION QUESTION PAPER: SUPPLEMENTARY

- TITLE OF PAPER: **SPEECH COMMUNICATION I**
- COURSE CODE: **BAE414**
- TIME ALLOWED: **THREE (3) HOURS**
- INSTRUCTIONS:
1. Answer **FOUR (4)** questions.
 2. Number 1 is **compulsory**.
 3. Write **legibly**, that is, **boldly** and **clearly**.
 4. Evince the principles of **composition** and **grammar**.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR.

10-1-2014

BAE414 Speech Communication I
Each question carries 25 marks.

1. Language is the principal vehicle of speech communication. **Examine** the main divisions of language study and **show** how their knowledge can improve our performance.
2. **Examine** the “communication situations” identified by Deutschmann, and **indicate** two types of communication that take place in each.
3. **Examine** FOUR types of speech communication, using Hymes’ paradigmatic acronym, *SPEAKING*.
4. **Discuss** the significance of speech communication with regard to the *social process*.
5. **Examine** the process of speech communication, with particular attention to the *activities* and their related *elements*.
6. **Demonstrate** the role of Grammar, Logic, Rhetoric and Humour in speech communication.