

UNIVERSITY OF SWAZILAND  
FACULTY OF EDUCATION  
Bachelor of Education (Adult Education)  
SECOND SEMESTER 2017/2018  
EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: Speech Communication II (Public Speaking)  
COURSE CODE: BAE417  
TIME ALLOWED: THREE (3) HOURS  
INSTRUCTIONS:  
1. Answer FOUR questions.  
2. Write **legibly**, that is, **boldly** and **clearly**.  
3. Evince the principles of **composition** and **grammar**.

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BY THE INVIGILATOR.

BAE417: Speech Communication II

Answer FOUR questions. Each carries 25 marks.

1. A common basis for classifying public speeches is *purpose*. **Identify** the main types of public speeches, accordingly, and **explain** each type.
2. **Present** an illustration of any model of the process of public speaking and **examine** the elements and activities involved in the model.
3. You are to give a speech on "Culture." First, **describe** the preliminary steps/activities you will go through to **write** this speech, with examples; OR **present** an *outline* of the speech, and then **write** its *introduction*.
4. **Explain** and **discuss** the *vocal* and *physical* aspects of speech delivery.
5. **Answer A or B.**
  - A. **Mention** the key factors involved in the evaluation of a speech and **explain** the items they entail.
  - B. **Evaluate** the speech in Attachment 1, based on clear-cut criteria.
6. **Write** concise notes, with examples, on either of the following:
  - (i) FIVE Support materials in speech writing
  - (ii) Modes of speech delivery

## Attachment 1

### Why Dreaming Big Is Not Always Good

By Essay Shark September 14, 2017

I have an important question for you, and I bet you have dedicated your fair share of thought to it throughout the course of your lives – which way of thinking is better, dreaming big or being satisfied with small things? Since I held the first belief my whole life, I believe I am qualified enough to talk about why it can be even more harmful than being unambitious.

My whole life I thought I was gonna be huge. Not just your typical A-student type huge, but world-famous huge. I probably had some predisposition to think so, because I was a fairly talented kid and did really well at school, constantly scoring at the top of the class.

Over time, however, my motivation turned into something unhealthy. I started to believe that I was entitled to success, and I grew more and more frustrated as I faced the real world. Well, the truth is I didn't face it a lot until going to university and leaving my hometown, where I had lived in a safe bubble believing that success in the big city is waiting for me to come.

The first ominous sign came when I didn't get a perfect score at the entrance exams. I still scored really well – 195 out of 200, and got into the university, but I wasn't the first one anymore. Which seems pretty logical now – there were thousands and thousands of kids applying to the same university – but back then I felt that I was missing something. I couldn't enjoy my triumph because I didn't get that perfect score.

The pitfall, however, came almost three years later when I first got a B on a history exam, a subject I absolutely hated. Then I started to feel like a failure. Now you are probably wondering, "What does it have to do with dreaming big?" Here's my answer: I always dreamed big, and this made me overlook tiny successes and feel entitled for admiration and victory.

I believe you can guess what happened next. I grew more and more frustrated, as I realized you had to work, and most often, work hard, to achieve what you wanted. You even had to withstand failure and rejection – something I wasn't used to dealing with at all. The only opinion I had about failures is that they diminished my previous accomplishments and my value as a person, and that successful people never fail and never have to deal with the pain of rejection.

Dreaming big is good, as it helps a person set far-reaching goals and do bold things. But it can only work if a person has healthy relationships with failure, tryouts and

taking tiny steps. The success that seemingly comes overnight takes years to achieve, but no one wants to mention those years – they are a boring time of exhausting, plain and continuous hard work. Sounds bad enough for a movie, right?

Don't teach anyone just to dream big – teach them to dream big while taking small steps. This is always better than staying in one place and wishing to be teleported to the valley of success.