

UNIVERSITY OF SWAZILAND
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR 5
MAIN EXAMINATION, DEC. 2017

TITLE: MANAGEMENT OF PUBLIC ENTERPRISES

CODE: IDE-BAE525

TIME: 3 HOURS

INSTRUCTIONS:

- 1) Answer four questions in all**
- 2) Proper use of language is expected**
- 3) Critical thinking and analytical skills are required**

QUESTION 1

- a) Critically examine three variables that are used to differentiate public from private enterprises as proposed by Benn & Gauss (1983). [9 marks]
- b) Critically discuss how politicians influence the management of state owned as propounded by Shleifer & Vishny (1993). [16 marks]

Total marks: 25

QUESTION 2

With the aid of examples in the context of public enterprises in Swaziland, critically discuss the challenges these entities encounter when they want to use strategic management as a planning effort. [25 marks]

QUESTION 3

- a) Using examples of public enterprises in Swaziland make a critical analysis of three factors contributing to performance. [9 marks]
- b) Evaluate the extent to which the following performance measures apply to a public enterprise of your choice.
 - i. Profit margin / level
 - ii. Productivity
 - iii. Efficiency
 - iv. Effectiveness

[16 marks]

Total marks: 25

QUESTION 4

- a) With the aid of relevant examples of public enterprises in Swaziland discuss the concept of accountability under the following:
 - i) accountability of the manager,
 - ii) accountability of the state owned enterprise, and
 - iii) accountability of the government**[6 x 3 = 18 marks]**
- b) To what extent does allowing public enterprises to be autonomous benefit both the enterprise and the state? [7 marks]

Total marks: 25

QUESTION 5

Critically analyse Immanuel Kant's (1724-1924) principle of the categorical imperative and demonstrate how the principle could be applied in public enterprises in Swaziland. Use public enterprises of your choice to illuminate your answer. [25 marks]

QUESTION 6

- A. Choose one public enterprise and critically discuss how the following environmental parameters could impact on the public enterprise:
- a) Economic [6 marks]
 - b) Political [4 marks]
 - c) Technological [4marks]
 - d) Socio-cultural [6 marks]
- B. Briefly discuss the benefits of environmental scanning to the operations of public enterprises. [5 marks]

Total marks: 25