

UNIVERSITY OF SWAZILAND  
INSTITUTE OF DISTANCE EDUCATION  
BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR 5  
SUPPLEMENTARY EXAMINATION, JULY 2018

**TITLE: MANAGEMENT OF PUBLIC ENTERPRISES**

**CODE: IDE-BAE525**

**TIME: 3 HOURS**

**INSTRUCTIONS:**

- 1) ANSWER FOUR QUESTIONS IN ALL
- 2) PROPER USE OF LANGUAGE IS EXPECTED
- 3) CRITICAL THINKING AND ANALYTICAL SKILLS ARE REQUIRED

## QUESTION 1

Critically evaluate the challenges faced by public enterprises in using the following performance indicators:

- a) Real turn-over
- b) Profit margins
- c) Price increases
- d) Share-prices

**[25 marks]**

## QUESTION 2

With the aid of relevant examples in the context of Swaziland, make an analysis of how each of the following performance obstacles impact on the public enterprise's business;

- i. Objectives
- ii. Interference
- iii. Macro-fiscal policies
- iv. Government underwriting of SOE's financial position

**[25 marks]**

## QUESTION 3

- a) Critically evaluate the influence of the working environment on the enterprise's human resource. **[10 marks]**
- b) Management of human resources in a public enterprise is a joint responsibility of government and management. Discuss, citing examples of public enterprises in Swaziland. **[15 marks]**

## QUESTION 4

Critically discuss your understanding of cost monitoring in public enterprises. Use relevant examples of public enterprises in Swaziland to illuminate your answer. **[25 marks]**

## QUESTION 5

- a) What do you understand by "**publicness**" of a public enterprise? **[3 marks]**
- b) Public enterprises are sometimes referred to a 'monopolies'. Discuss the implications of the monopoly of public enterprises. **[10 marks]**
- c) How has the Government of Swaziland tried to rectify unfair practices among enterprises? **[12 marks]**

## QUESTION 6

- a) What do you understand by '**ethics**' and '**public trust**' when used in the context of public enterprises? **[5marks]**
- b) With the aid of relevant examples of public enterprises in Swaziland, critically examine Beauchamp & Childress, (1983) principles of ethics. **[20 marks]**