

UNIVERSITY OF ESWATINI
FACULTY OF EDUCATION
DEPARTMENT OF ADULT EDUCATION
CERTIFICATE IN ADULT EDUCATION YEAR 11
MAIN EXAMINATION PAPER – MAY, 2019

TITLE OF PAPER : PROGRAMME MANAGEMENT 11

COURSE CODE : AED 106

TIME ALLOWED : THREE (3) HOURS

INSTRUCTIONS :

- 1. ANSWER ALL QUESTIONS IN SECTION 'A'**
- 2. ANSWER TWO QUESTIONS IN SECTION 'B'**

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

SECTION A - ANSWER ALL QUESTIONS

QUESTION 1

- a. What is resource mobilization? (2)
- b. In resource mobilization we raise different types of support. Describe three (3) ways we can use to get the support needed in an organization. (6)
- c. List at least five (5) points that show the importance of volunteers in an organization. (5)
- d. Why is craftsmanship important in an organization? (5)
- e. Give three (3) reasons why resource mobilization is important for organizations. (3)
- f. Indicate two (2) reasons why we recruit members in an organization. (2)
- g. Differentiate between a volunteer and a donor. (4)
- h. What is a membership organization? (2)
- i. Briefly explain the three (3) main characteristics that organizations should have in order to attract donor funding. (9)
- j. Explain the four (4) categories in which volunteers are classified. (12)

[50 marks]

SECTION B – ANSWER ANY TWO QUESTIONS

QUESTION 2

- a) What do you understand by a logical framework in evaluation of programmes? (10)
- b) Using the logical framework, with examples explain how you would evaluate outcomes of a programme. (15)

[25 marks]

QUESTION 3

As a manager of a membership organization, explain how you would make sure the members who have joined your organization stay motivated and involved.

[25 marks]

QUESTION 4

Volunteers need to be supervised and recognised in an organization. As an effective supervisor, explain how you would supervise and recognise them and why this is important.

[25 marks]