

UNIVERSITY OF E-SWATINI
INSTITUTE OF DISTANCE EDUCATION
B. ED. (ADULT EDUCATION) YEAR V
FINAL EXAMINATION, MAY 2019

COURSE CODE: BAE 527

PAPER TITLE: SMALL-SCALE BUSINESS MANAGEMENT II

WEIGHT: 100 MARKS

TIME ALLOWED: THREE (3) HOURS

**INSTRUCTIONS: ANSWER ALL QUESTIONS. QUESTIONS CARRY EQUAL
MARKS, 25**

**DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR HAS GRANTED PERMISSION
TO DO SO**

Question 1

- (a) Distinguish between quantitative forecasting and qualitative forecasting [2 x 10 = 20 marks]
(b) Which methods are appropriate to use – quantitative or qualitative – and why? [5 marks]
[Total marks = 25]

Question 2

Identify and discuss instances when a small-scale business entrepreneur may, over time, want to expand operations [3 x 8 + 1 = 25 marks]

Question 3

- (a) Why is hiring people and managing employees in small-scale business necessary? Explain, giving two (2) reasons [2 x 5 = 10 marks]
(b) In managing employees, the manager performs certain roles. Explain three (3) such roles [3 x 5 = 15 marks]
[Total marks = 25]

Question 4

- (a) Identify and discuss three (3) measures that the country has put in place to encourage women business entrepreneurs [3 x 5 = 15 marks]
(b) Are the measures yielding the expected results? If not, why are they not doing so? [10 marks]
[Total marks = 25]

End of Question Paper