

UNIVERSITY OF SWAZILAND
FACULTY OF EDUCATION
CERTIFICATE IN ADULT EDUCATION - YEAR II
MAIN EXAMINATION, MAY 2020

TITTLE OF PAPER: LEARNING MATERIALS DESIGN AND DEVELOPMENT

COURSE CODE: AED 102

TIME ALLOWED: THREE (3) HOURS

INSTRUCTIONS:

- 1. ANSWER FOUR (4) QUESTIONS ONLY.**
- 2. SECTION A – QUESTION ONE (1) IS COMPULSORY.**
- 3. SECTION B – ANSWER ANY THREE (3) QUESTIONS.**

**THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY
INVIGILATOR**

SECTION A (COMPULSORY)

QUESTION 1

- a) What is the operational definition of the term ASSURE? [20 marks]
- b) State ten (10) people (human resource) with the necessary skills and competences required to develop and produce learning materials and/or media.
[10 marks]
- c) State in short notes form the following terms:
- i) Hand-outs [2 marks]
 - ii) Leaflets [2 marks]
 - iii) Pamphlets [2 marks]
 - iv) Posters [2 marks]
 - v) Books [2 marks]

[Total marks = 40]

SECTION B

Question 2

What is the operational definition of the term ADDIE?

[Total marks = 20]

Question 3

- i) Name the three (3) basic domains in education and explain why they are important in the teaching and learning of adults. [15 marks]
- ii) As an adult facilitator, how would you use learning materials in an instruction or in teaching and learning? [5 marks]

[Total marks = 20]

Question 4

- i) What is the ARCS model for? [2 marks]
- ii) Explain in short notes form the term ARCS. [8 marks]
- iii) Briefly explain the following theories:
- a) cognitive [5 marks]
 - b) behavioural [5 marks]

[Total marks = 20]

Question 5

- i) List and describe five media selection considerations that designers and developers of learning materials should take into account. [10 marks]
- ii) State five (5) behavioural objectives and clearly highlight the audience; behaviour; condition; and degree of accuracy. [10 marks]

[Total marks = 20]

END OF PAPER