

**UNIVERSITY OF ESWATINI**  
**FACULTY OF EDUCATION**  
**DEPARTMENT OF ADULT EDUCATION**  
**BACHELORS' DEGREE IN ADULT EDUCATION YEAR 3**  
**MAIN EXAMINATION PAPER, NOVEMBER, 2019**

**TITLE OF PAPER:                      SPEECH COMMUNICATION**

**COURSE CODE:                        BAE 414/323**

**TIME:                                    THREE (3) HOURS**

**INSTRUCTIONS:                        ANSWER ANY FOUR (4) QUESTIONS ONLY**

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED  
BY THE INVIGILATOR.**

### **QUESTION 1**

With the aid of relevant examples, state any **five (5)** reasons why the study of Speech Communication is relevant to you as a Change Agent. **(25 marks)**

### **QUESTION 2**

In any communication process, the audience plays a central role in the whole process. Comment on this statement and support your answer with **four (4)** drawn from Eswatini context. **(25 marks)**

### **QUESTION 3**

Give **five (5)** reasons why you must prepare yourself and your speech/information before delivering such for public consumption. **(25 marks)**

### **QUESTION 4**

Every audience has **four (4)** distinct groups that can either break or make your presentation. With the aid of examples, describe the role of these groups in public speaking. **(25 marks)**

### **QUESTION 5**

Use practical examples to describe any **five (5)** Cs of public speaking **(25 marks)**